

TMM # 00219

NCC Cable System Order

11263449

Order #	62341200	Flight Dates	10/03/16 - 10/23/16	Update Date	09/27/16
Syscode	1140	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/UW Stevens Point, WI	Advertiser	Testin for Senate WI SD 24	Show All Lines	
Market	Wausau, WI	Client Code		Total # of Weeks	3
AE	Andrew Yoles	Product Code		Total	\$56.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$8.40
Office	Washington	Product Name	(WI) SD 24	Net Total	\$47.60
Phone	(301) 951-2620	Credit Status		Total Spots	8
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Jul16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
-				GRP	-
				CPP	-
				CPM	-

Comments : 9/27 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate 10/9 PRE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$6.00	\$6.00	30	10/9 Presidential Debate
2	CNN	Presidential Debate 10/9 POST	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$6.00	\$6.00	30	10/9 Presidential Debate
3	CNN	Presidential Debate 10/19 PRE	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$8.00	\$8.00	30	10/19 Presidential Debate
4	CNN	Presidential Debate 10/19 POST	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$8.00	\$8.00	30	10/19 Presidential Debate
5	FXNC	Presidential Debate 10/9 PRE	10/3/16	10/9/16	18:00	20:00							X	-	-	1	\$6.00	\$6.00	30	10/9 Presidential Debate
6	FXNC	Presidential Debate 10/9 POST	10/3/16	10/9/16	21:30	23:00							X	-	-	1	\$6.00	\$6.00	30	10/9 Presidential Debate
7	FXNC	Presidential Debate 10/19 PRE	10/17/16	10/23/16	18:00	20:00			X					-	-	1	\$8.00	\$8.00	30	10/19 Presidential Debate
8	FXNC	Presidential Debate 10/19 POST	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$8.00	\$8.00	30	10/19 Presidential Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$56.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$56.00

SYSTEM APP: SALES ACCT

Date Printed 09/27/16

62341200 | Wausau, WI | Spectrum/UW Stevens Point, WI | 1140 |